

Duration: 3hrs

[Max Marks: 80]

- N.B. :** (1) Question No 1 is Compulsory.
(2) Attempt any three questions out of the remaining five.
(3) All questions carry equal marks.
(4) Assume suitable data, if required and state it clearly.

- 1 Attempt any FOUR [20]**
- a Explain the challenges faced by Knowledge management in different business scenarios.
 - b Identify the five factors that contribute to the increasing vulnerability of information resources, and provide a specific example of each one?
 - c Analyze the impact of BI on Decision making.
 - d Explain the applications of computer networks.
 - e Explain the importance of Information systems to Society.
- 2 a Develop the plan for delivery application in M-commerce using social computing. [10]**
- b Explain Data warehouse and Data Mart in an organization. [10]**
- 3 a Explain the major security threats to information security and discuss the measures for controlling the same. [10]**
- b Explain CRM. Describe the different types of CRM with example. [10]**
- 4 a What is Cloud Computing? Explain its models. [10]**
- b Write note on e-business. [10]**
- 5 a Identify the measures to improve cyber security with example. [10]**
- b Explain the phases of the system development lifecycle with example. [10]**
- 6 a Explain the steps involved in knowledge capturing. [10]**
- b Compare and contrast Web 1.0,2.0,3.0 with example. [10]**

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